



Under Embargo Till 5:30PM on 28 April 2026

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Mira Bhayandar to get its first five-star hotel

## **Radisson Hotel Group in Partnership with Vihang Group Expands Mumbai Metropolitan Footprint with Dual Hotel Signing in Thane and Mira Bhayandar**

In line with its strategy to strengthen its presence in metro cities, Radisson Hotel Group has announced the signing of two new properties — Radisson Hotel Mumbai Thane and Radisson Hotel Mumbai Mira Bhayandar — with leading real estate developer Vihang Group. This dual signing of 217 keys underscores the Group's focus on expanding in high-growth peripheral corridors of the Mumbai Metropolitan Region, as demand for hospitality continues to extend beyond traditional business districts.

The Radisson Hotel Mira Bhayandar is being developed at Vihang Ventura at Mira Bhayandar Road, a prominent commercial corridor with seamless access to National Highway 48 and Mumbai's western suburbs. Vihang Ventura – the location of the hotel – is developed by Vihang Ahead, a prominent name in Mira Bhayandar's real estate landscape. This marks the first five-star hotel in Mira Bhayandar, underscoring Vihang Ahead's forward-looking vision for the region's hospitality landscape. The partnership reflects a shared commitment to delivering world-class hospitality experiences in emerging urban hubs such as Mira Bhayandar.

*“Bringing the first five-star hotel to Mira Bhayandar is a milestone that was long overdue. As the region evolves with an upscale commercial and residential landscape, it deserves a global brand like RHG. By bringing Radisson to Vihang Ventura, we are creating a premier destination that blends business, retail and hospitality. This project is a badge of pride for Vihang Ahead, setting a new lifestyle benchmark and putting Mira Bhayandar on the national hospitality map. We are here to transform this skyline, and this is just the beginning of much more to come,”* said Purvesh Pratap Sarnaik, Director, Vihang Ahead.



The Radisson Hotel Mira Bhayandar will offer 103 rooms, together addressing the growing demand for quality hospitality across emerging business corridors within the city. The hotel is being designed to deliver a comprehensive hospitality experience, with facilities including all-day dining and specialty restaurants, a bar, as well as well-equipped banquet and meeting spaces with pre-function areas. These offerings position the hotel to cater to large-scale MICE requirements, corporate travelers, and social gatherings. Additionally, leisure and wellness amenities such as a gym and swimming pool will further enhance the overall guest experience, supporting the need for balanced business and leisure stays. The Mira Bhayandar property will also introduce an internationally branded hospitality offering to the micro-market, further strengthening its positioning.

The location of the Mira Road hotel is further set to benefit from upcoming metro connectivity, enhancing accessibility and strengthening its linkages to the wider city. Emerging as one of the Mumbai Metropolitan Region's fastest-evolving micro-markets, Mira Bhayandar is witnessing a notable shift from a peripheral suburb to a premium urban destination, driven by improving infrastructure, rising affluence, and a maturing commercial ecosystem. Upcoming connectivity enhancements, including Metro Line 9 and stronger road linkages, are accelerating the area's integration with Mumbai's wider business and residential landscape, while supporting growing demand for quality hospitality.

### **A Shared Vision for Growth in Emerging Micro-Markets**

*"Vihang Group's partnership with Radisson Hotel Group is a testament to our unwavering commitment to the growth story of the Mumbai Metropolitan Region. For decades, we have committed ourselves to elevating the region's infrastructure and standard of living. We are not just building hotels, we are bringing the best of living standards to the region. This venture is a significant milestone in the region's transformation into a hub of national, maybe international excellence, ensuring that our residents and visitors experience the very pinnacle of global hospitality,"* said Pratap Sarnaik, Founder & Chairman, Vihang Group.

### **Expanding Within Metros to Capture Emerging Demand Corridors**

*"As we continue to strengthen our presence across metro cities in India, a key focus for us is identifying and expanding into emerging business corridors that are witnessing increasing commercial activity and infrastructure development. These signings align with that strategy, allowing us to deepen our footprint within high-growth urban clusters and cater to evolving demand from business and MICE segments. By building scale in such locations, we are well positioned to address the next phase of urban expansion in India's leading cities,"* said Nikhil Sharma, Managing Director & COO, South Asia, Radisson Hotel Group.

### **Tapping into Emerging Business Corridors within Metros**

Located within the Mumbai Metropolitan Region, Thane and Mira Bhayandar are fast emerging as key business corridors on the city's outskirts. Driven by improving infrastructure, expanding commercial



developments, and increasing corporate presence from the IT and BFSI sectors, these areas are witnessing a steady rise in demand for quality hospitality. With this signing, Radisson Hotel Group, alongside Vihang Group and Vihang Ahead, strengthens its footprint across the wider urban landscape of Mumbai, catering to growing demand from corporate, MICE, and transient business travelers. The Group currently has a strong presence in the city, with four operational hotels and three in pipeline, and continues to expand in line with evolving demand across the region.

### **Strengthening Portfolio Through Mixed-Use and Micro-Market Development**

*“Tier 1 cities are strategic to our growth through high-yield assets and identification of high potential micro-markets within metros, where improving connectivity and commercial momentum are driving new demand centres. Both properties are part of mixed-use developments, which allow us to integrate hospitality within larger commercial and retail ecosystems, enhancing asset value and ensuring sustained demand. By securing well-located projects in Thane and Mira Bhayandar, we are able to create a strategic cluster within the region while delivering long-term value for our partners through demand-led, location-driven growth,”* said Davashish Srivastava, Senior Director, Development, South Asia, Radisson Hotel Group.

### **Well-Positioned Assets Catering to Business Demand**

Radisson Hotel Mumbai Thane will feature 114 rooms, while Radisson Hotel Mumbai Mira Bhayandar will offer 103 rooms, together addressing the growing demand for quality hospitality across emerging business corridors within the city. The Mira Bhayandar property will also introduce an internationally branded hospitality offering to the micro-market, further strengthening its positioning.

### **Strategic Locations with Strong Connectivity**

Radisson Hotel Mumbai Thane will be located along Pokhran Road, in proximity to key office developments and organized retail hubs. The hotel benefits from strong connectivity via National Highway 48, with convenient access to Thane Railway Station, Chhatrapati Shivaji Maharaj International Airport, and Navi Mumbai International Airport.

Radisson Hotel Mumbai Mira Bhayandar will be developed along Mira Bhayandar Road, a prominent commercial corridor with seamless access to National Highway 48 and Mumbai’s western suburbs. The location is further set to benefit from upcoming metro connectivity, enhancing accessibility and strengthening its linkages to the wider city.

Emerging as one of the Mumbai Metropolitan Region’s fastest-evolving micro-markets, Mira Bhayandar is witnessing a notable shift from a peripheral suburb to a premium urban destination, driven by improving infrastructure, rising affluence, and a maturing commercial ecosystem. Upcoming connectivity enhancements, including Metro Line 9 and stronger road linkages, are accelerating the area’s integration



with Mumbai's wider business and residential landscape, while supporting growing demand for quality hospitality. The region is also seeing increasing traction from premium residential developments, organized retail, experiential dining and Grade A commercial assets, reflecting a broader premiumization trend and the emergence of a more discerning consumer base. With strong demand fundamentals, growing business activity and expanding lifestyle infrastructure, Mira Bhayandar presents a compelling opportunity for branded hospitality. The introduction of an internationally branded hotel in this evolving micro-market aligns with Radisson Hotel Group's strategy of identifying high-potential urban growth corridors early and establishing a presence in locations poised to become the next demand centres within major metropolitan regions.

### **Reinforcing Radisson Hotel Group's India Leadership**

Radisson Hotel Group continues to command a leading presence in the Indian market and is one of the country's largest international hotel operators with over 200 hotels in operation and development. It continues to be the largest hotel operator in a tier-1 market like Delhi NCR, while over 50% of its portfolio is in tier-2 and 3 markets. The Group has successfully introduced various brands to the growing Indian market, including Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Inn by Radisson, Park Plaza, and Radisson Individuals and its extension Radisson Individuals Retreats.

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### **RADISSON HOTEL GROUP**

Radisson Hotel Group is a rapidly expanding international hotel group, operating in EMEA and APAC with more than 1,600 hotels in operation and under development in +100 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson brand portfolio includes Radisson Collection, art'otel, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and Prize by Radisson — brought together under one commercial umbrella brand, Radisson Hotels.



[Radisson Rewards](#) is Radisson Hotel Group's loyalty program, which delivers an elevated experience that makes Every Moment Matter, counting more than 25 million members. As the most streamlined program in the sector, members enjoy exceptional advantages and can access their benefits from day one across a wide range of hotels in Europe, Middle East, Africa, and Asia Pacific.

[Radisson Meetings](#) provides tailored solutions for any event or meeting, including hybrid solutions, placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional, and Memorable, while delivering on the brilliant basics and being uniquely Carbon Compensated.

At Radisson Hotel Group, we [care for people, communities, and planet](#) and aim to be Net Zero by 2050 based on the approved Science Based Targets. With unique solutions such as carbon-compensated Radisson Meetings, we make sustainable hotel stays easy. To facilitate sustainable travel choices, all our hotels are becoming verified on Hotel Sustainability Basics.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to health and safety requirements, ensuring we always care for our guests and team members.

For more information, visit our [corporate website](#). Or connect with Radisson Hotels on:

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## **ABOUT RADISSON**

Radisson is an upscale hotel brand that offers Scandinavian-inspired hospitality that enables guests to find more harmony in their travel experience. With natural surroundings and unexpected delights, Radisson inspires the art of being in the moment, helping guests to find the right balance for their stay, switch off and relax. Radisson hotels can be found in leisure destinations, suburban and city settings, and near airports. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, an international loyalty program offering exceptional benefits and rewards.

Radisson is part of the Radisson family of brands, which includes Radisson Collection, art'otel, Radisson Blu, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and Prize by Radisson — brought together under one commercial umbrella brand, Radisson Hotels.

For reservations and more information, visit our [website](#). Or connect with Radisson on:

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## **ABOUT VIHANG GROUP**

The Vihang Group, founded in 1989 by Pratap Sarnaik, has over three decades of experience in real estate development, primarily across Thane. Over the years, it has delivered 20+ projects, developed more than 20 lakh sq. ft., and currently has 30 lakh sq. ft. under development, serving over 2,000 families. The group has also expanded into hospitality and social infrastructure, shaping its approach to integrated development.

## **ABOUT VIHANG AHEAD**

Vihang Ahead is the residential and commercial development arm of the Vihang Group, set up to build in Mira Bhayandar as housing demand moves steadily northward from Mumbai. As demand shifts towards Mumbai's northern suburbs, the company is building high-rise homes and mixed-use developments that respond to evolving urban needs, with a focus on connectivity, efficient layouts, and practical amenities.

Vihang Ahead's current portfolio is centred in Mira Bhayandar and includes four projects across segments. These include Vihang Luxuria, a premium residential project nearing sell-out; Vihang Ventura, a mixed-use commercial development with retail, office, and planned hospitality components; Vihang Atharva, an affordable luxury project that sold out within days of launch; and Vihang Avaana, a high-rise residential tower currently under development. Together, these projects reflect both end-user demand and growing commercial activity in the region.