NAVIN'S
The Home Makers Who Care

Mr. Navin Kumar, Managing Director, Navin's Highlights Cost Benefits and Challenges of Scaling Green Buildings

Chennai, 26th September: Sustainable buildings are increasingly being evaluated not just on environmental merit but on long-term financial return, said **Mr. Navin Kumar, Managing Director, Navin's,** speaking at the CII IGBC Green Tamil Nadu Summit 2026. In a session on the business case for green buildings, he spoke about upfront costs, the savings that offset them over time, and the factors that come into play as projects scale.

Mr. Navin Kumar, Managing Director, Navin's noted that estimates of the additional capital expenditure associated with green buildings vary, with some placing it at approximately 0.5%, while his own estimate is closer to 3–4%. For projects targeting higher ratings, including platinum certification, he said the additional cost could be as high as 10%.

He added that this needs to be read alongside the medium and long-term benefits, noting that between maintaining a regular building and maintaining a green building, there is a net surplus over time, driven largely by savings in energy and water consumption.

"Today, financial institutions offer credit at slightly discounted rates for borrowing for a green building versus borrowing for a non-green building", he added. He cited preferential rates of 0.1% to 0.4% below standard borrowing costs, with some schemes offering more.

He also spoke about the factors that come into play as projects expand and move towards higher performance levels, including platinum certification and net-zero standards. As development density increases, he said, the space available for rainwater harvesting, solar installations and other sustainability measures can become more limited, which developers need to plan for when targeting higher levels of environmental performance.

Looking ahead, he said, "Moving from basic green certification to Net Zero Water and Zero Waste is where true sustainability begins."

About Navin's:
Navin's, under the visionary leadership of Dr. R. Kumar, its founder and Chairman, has flourished over the past 37 years, becoming the most trusted and respected real estate brand in Chennai, with over 130+ projects transforming the city's skyline, it believes that building homes is an art - an exercise of intellect, careful precision, and passion. The motto of the organization has been to achieve a symbiosis of architectural brilliance, aesthetic appeal and excellent quality that includes 1575+ quality checks combined with ethical practices. The brand was the first in Chennai to receive the ISO 9001-2008 Certification and now upgraded to ISO 2015 and bring to the table, Perfect titles, strict adherence to rules and regulations, excellence in design, quality constructions, care for customer needs and above all ethical business practices. And today Navin's is home to4000+ happy families. Navin's has won over 60+ awards, including several awards from Construction Industry Development Council (CIDC); Best Professionally Managed Company award by CIDC; several awards from the Builders Association of India, PMAY award for Best affordable housing for the years 2019 & 2022, National Green Champion from the IGBC, and Most Reputed Developer of the Year 2019 from ET Now, to name a few. Navin's Starwood Towers was an award winning project several times and is recognized with multiple prestigious awards including PMAY, CIDC & ET Real Estate Awards with over 20+ accolades to its

name. The brand was also awarded the CIDC Vishwakarma Awards thrice and was honoured as the Best Professionally Managed Company, reflecting our commitment to global organizational standards.
Website link ~ https://navins.in/

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