

PRESS RELEASE**Brigade Group Expands Hyderabad Footprint with Launch of Brigade Barcelona in Neopolis with a Revenue Potential of over ₹2,700 Crores**

Hyderabad, September 4, 2026: Brigade Group, one of India's leading real estate developers, has announced its latest strategic expansion in Hyderabad with the launch of Brigade Barcelona in the prime growth corridor of Neopolis. Acquired via outright purchase, the premium residential project spans a total land area of 4.04 acres and holds an estimated revenue potential of over ₹2,700 crores. Designed to cater to the growing demand for luxury housing in Hyderabad, Brigade Barcelona will comprise 650+ high-quality homes. The project offers expansive 3 BHK and 4 BHK apartments tailored for modern urban lifestyles.

Commenting on the expansion, Amar Mysore, Executive Director, Brigade Enterprises Limited, said, "Our continued expansion in Hyderabad reflects our strong confidence in the city's economic momentum and the depth of its real estate market. Hyderabad has evolved into one of India's most compelling growth markets, supported by its strong corporate ecosystem of IT and Global Capability Centres, infrastructure development and a growing base of discerning homebuyers. We are also seeing increasing demand for well-designed, premium homes in established and emerging micro-markets, particularly in the western corridor. Neopolis, with its strategic location and rapid transformation, is a strong example of this evolution."

Brigade Barcelona is inspired by European design sensibilities, featuring Spanish-inspired architecture paired with elevated 3 and 4 BHK residences. The masterplan incorporates generous architectural setbacks to ensure optimal natural ventilation and privacy for every home, alongside panoramic views of the urban landscape. Lifestyle amenities include an expansive eco-deck and a signature rooftop skywalk integrated with dedicated wellness zones.

Neopolis has fast established itself as one of Hyderabad's most promising luxury residential markets. Its proximity to the Financial District, Gachibowli and HITEC City, along with strong road connectivity and the rapid development of social infrastructure, has made it a preferred choice for homebuyers looking for larger, premium homes. The area has also seen growing interest from professionals, entrepreneurs and NRIs, adding to the demand for quality residential developments. Brigade's growing presence here reflects its confidence in Hyderabad as a market that will continue to create opportunities across real estate and other business segments.

About Brigade Group:

Established in 1986, Brigade Group is one of India's leading property developers with four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Thiruvananthapuram, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

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